

IDC School of Design
अभिकल्प विद्यालय



MDes 2023 ADMISSION BROCHURE



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Important dates

Monday, March 13, 2023 to Friday, March 31, 2023	Submission of online application with application fee http://www.iitb.ac.in/newacadhome/mdes.jsp
Friday, March 31, 2023	Last date of application with payment of fees
Friday, April 21, 2023	Date for declaration of result of candidates shortlisted for MDes evaluation on the IIT Bombay portal. http://www.iitb.ac.in/newacadhome/mdes.jsp or http://portal.iitb.ac.in/mdesapp/
Friday, May 5, 2023	Date for MDes written test at IDC School of Design
Saturday, May 6 and Sunday, May 7, 2023	Dates for MDes Interview at IDC School of Design
Thursday, June 1, 2023	Declaration of results on IIT Bombay portal
Wednesday, June 14, 2023	Payment of fees and confirmation of admission

Subsequent admission offers, if seats are vacant will be announced on the IITB website

Contact

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Admission requirements

Eligibility for MDes Program at IDC School of Design, IIT Bombay

The candidates should have a minimum of 55% marks (50% marks in case of SC/ST/PwD) or equivalent grades in the qualifying degree for individual streams.

The candidate should have also qualified through Common Entrance Examination for Design for 2023 (CEED 2023).

All candidates having a degree from foreign universities should submit equivalence certificate from Association of Indian Universities (AIU), New Delhi for qualifying degree and proof of having 55% or equivalent in the qualifying degree. Indian SC/ST/PwD candidates should have 50% or equivalent in the qualifying degree. Candidates should produce this certificate at the time of application and online evaluation, failing to this admission committee will reject the application.

Eligibility criteria

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Animation Design (AN)

1. Bachelor's Degree in Design/Engineering/Architecture/Interior Design: 10+2+4 years (minimum four year Bachelor's course).
Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 Year professional program with entry after 10+2)
4. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Communication Design (CD)

1. Bachelor's Degree in Design/Engineering/Architecture/Interior Design: 10+2+4 years (minimum four year Bachelor's course).
Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 Year professional program with entry after 10+2)
4. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Industrial Design (ID)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course).
Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).

NOTES:

(a) * Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

Eligibility criteria

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Interaction Design (IN)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course).
Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 year professional program with entry after 10+2)
4. Master's Degree in Arts, Science (3+2 years program with entry after 10+2).
5. Master's Degree in Computer Application (3 year or 2 year in case of lateral entry to second year after BCA program with entry after 10+2+3 years for graduation).
6. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Mobility and Vehicle Design (MD)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course).
Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA Sculpture (4 year professional program with entry after 10+2).

NOTES:

(a) * Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

MDes for international students

Any one who is not a national of India, will be considered as an international student for the purpose of admission and fees. Please refer to:

<https://www.ir.iitb.ac.in/en/students/how-to-apply>

For MDes degree:

Admissions are made on the basis of academic performance in their undergraduate program which is same as the eligibility criteria for Indian students mentioned in the **“Eligibility Criteria for various Streams”** and portfolio (details with the application form).

Information for international students for the above program including the fee structure and relevant formalities is available on the website of Dean for International Relations:

https://www.ir.iitb.ac.in/?page_id=26#joining

For further information visit Dean for International Relations website:

<http://www.ir.iitb.ac.in/>

<https://www.ir.iitb.ac.in/en/students/general-information>

The fee structure as well as the application procedure is given on our website:

<https://portal.iitb.ac.in/intadm/login>

Application form

All candidates who have qualified CEED 2023 and meet the eligibility criteria of each stream can apply for admission to MDes for various streams (AN, CD, ID, IN, and MD) in IDC School of Design, IIT Bombay.

Industry sponsored candidates can apply for admission after having qualified through CEED 2023, if they fulfil the required eligibility criteria for respective streams.

Application forms have to be filled online

(<http://www.iitb.ac.in/newacadhome/mdes.jsp>) and the fees have to be paid online. Candidates also have to complete task/s for each stream applied for and upload these task/s along with other documents.

Candidates who wish to apply to more than one stream, will have to fill the form for each stream separately along with the fee.

Documents for online application

In order to complete the application submission procedure, you need to upload the following files:

1. File containing your recent color photograph (jpg)
2. Scanned copy of your signature (jpg)
3. Scanned copy of your degree/diploma certificate (pdf) if the course is completed. If you do not have the final degree certificate, please upload the copy of the final year mark sheet, or the provisional certificate. If the course is not completed, a certificate from Principal of the college or Head of the department as per [Appendix 1](#) should be uploaded.
4. Upload a scanned copy of your Higher Secondary Certificate (pdf).
5. Upload a scanned copy of your Birth Certificate, or Proof of date of birth (Passport, school leaving certificate, Class 10 certificate or Higher Secondary Certificate) (pdf).
6. Upload the scanned Experience Certificate if applicable (pdf).
7. Candidates who are applying in the SC/ST/OBC (NC) category have to upload a valid category certificate (pdf) issued by the appropriate authorities. Format of the OBC (NC) certificate is in [Appendix 2](#). Format for SC/ST certificate is in [Appendix 3](#). SC/ST/OBC (NC) certificate issued only from April 01, 2022 onwards will be accepted.
8. Candidates who are applying in Economically Weaker Section (EWS) Category should upload a valid EWS Certificate issued by the appropriate authority as per [Appendix 4](#) (pdf).
9. Candidates who are applying in PwD category should upload a valid medical certificate issued by the appropriate authority as per [Appendix 5](#) (pdf).
10. Candidates whose name is not the same as the name on the degree/ diploma certificate should upload a gazette notification, marriage certificate or passport page showing the change in name (pdf).
11. Task/s for each stream applied for in pdf format. File size for each task should not be more than 3MB, scanned documents should be 200 dpi or above.

Please note: The appendix mentioned above can be downloaded from the CEED 2023 Information Brochure as well

Instructions for online application

1. **Submission of poor-quality photograph, unclear and illegible documents and poor image quality of signature may lead to the rejection of the application.**
2. Please remember that the documents 1 to 11 (page 7) are to be uploaded as electronic files in format specified while submitting the online application. Application forms, incomplete in any respect will be summarily rejected, and the application will be considered invalid.
3. It will entirely be the responsibility of the candidate to provide the correct information regarding the qualifying examination and category, and upload the correct documents in the required format in the application form.
4. Applicants must keep in mind that they cannot plagiarize content, i.e. present someone else's work (text, images or other material) as their own work in the tasks and portfolio. An applicant found plagiarizing/misrepresenting/fabricating or falsifying any idea/data/fact or source is liable to be penalized by the institute. It is also important to remember that incomplete task submission for any stream will seriously affect the evaluation.

Application fees

Application fee in INR per stream for various categories:

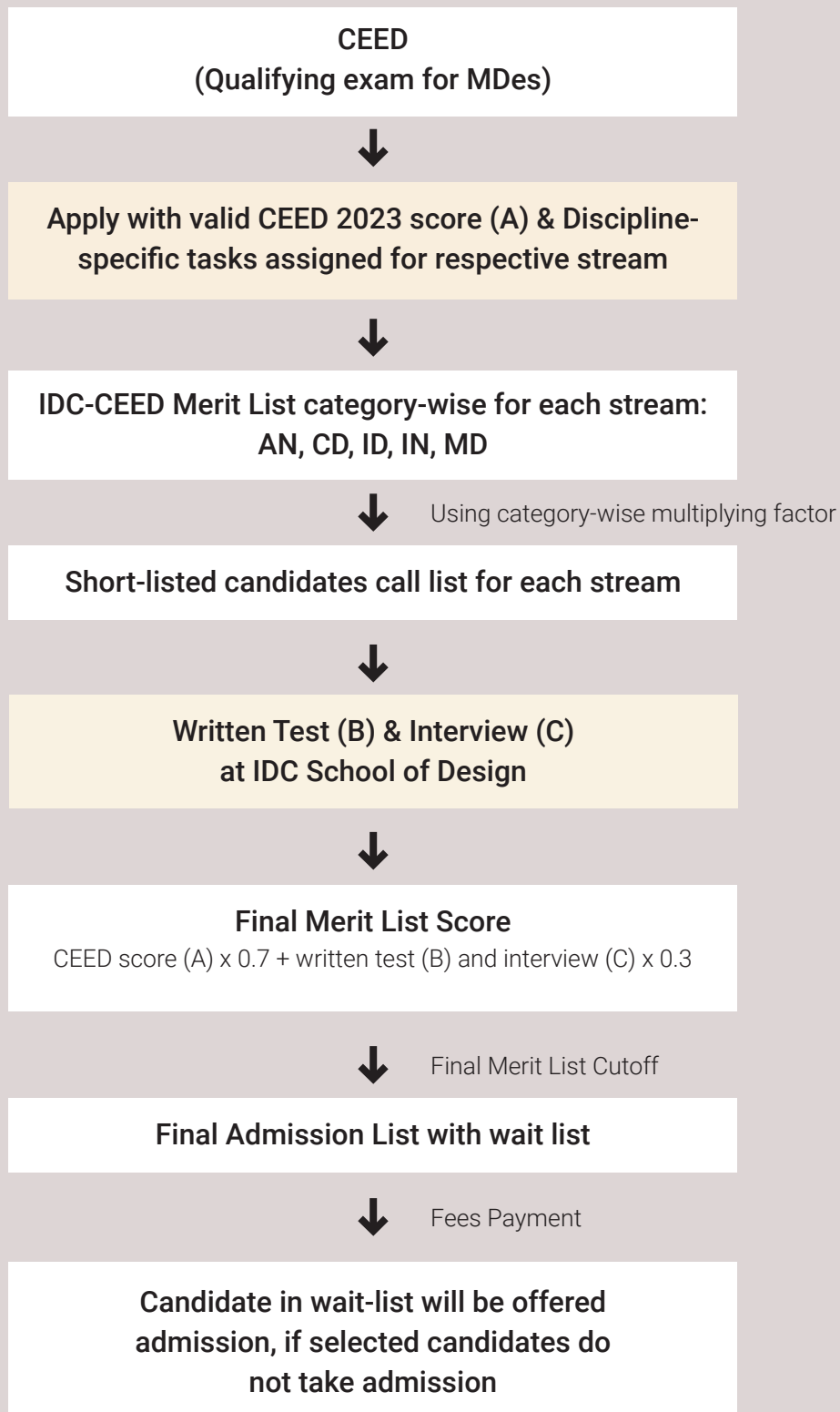
Gender	GN	OBC (NC)	SC/ST	PwD*
Male	300	300	150	150
Female	150	150	150	150
Third (T)	300	300	150	150

*PwD: Person with Disability

The OBC-NC certificate issued for the financial year **2022-23** by the Competent Authority in the prescribed format must be submitted along with the application form.

The OBC(NC) reservation update information is available at <http://www.iitb.ac.in/newacadhome/mdes.jsp> under “For OBC Reservation Update”.

Admission process



Admission process

1. Applicants who qualify in **CEED 2023** and meet eligibility criteria for each stream are eligible to apply to MDes program at IDC School of Design, IIT Bombay. They are suggested to visit IIT Bombay online application portal: <http://www.iitb.ac.in/newacadhome/mdes.jsp> to apply for MDes programme.
2. All applications will be scrutinized to verify whether they meet the eligibility criteria of the streams applied to. Those applications not conforming to eligibility criteria will be rejected.
3. A category-wise merit list for each stream would be prepared based on the CEED score of the eligible candidates, called **IDC-CEED merit list**. The candidate is suggested to check the '**IDC-CEED merit list**' on <http://www.iitb.ac.in/newacadhome/mdes.jsp> or <http://portal.iitb.ac.in/mdesapp/>
4. Out of all candidates who apply to various streams in IDC, a **short-listed candidate call list** will be made for each stream. This list for each stream will have a limited number of top scoring applicants from IDC-CEED merit list.
 - 4a. List of shortlisted candidates is decided on the basis of category-wise seats available in each stream and by using a multiplying factor for each category.
 - 4b. The multiplying factor for all categories is 8 (eight). e.g. if the number of seats in General category is 10 for a particular stream, then 80 candidates available from the General category will be called for written test & interview. The candidate will be short listed provided the candidate's total score, i.e., $(\text{CEED score} \times 0.7) + 30$ (considering the candidate got 100% in his/her written test & interview) is equal to or greater than the cut-off marks. This would be applicable to all categories.

The admission process consists of a written test and interview for each of the streams. Written test may include a material/studio test, which will be communicated to the applicants to be called for written test and interview.

5. The applicants in the short-listed candidates call list will have to appear in-person for written test on Friday, 5th May 2023 and interview on Saturday, 6th May and Sunday 7th May 2023 at IDC School of Design, IIT Bombay. Appearance in both written test & interview are mandatory.
6. After the written test & interview, a category wise final merit list using final scores will be prepared. The final scores would be the total of 70% of CEED score, and 30% of written test and interview marks.
7. A **final merit list** would be constituted based on the above final score. Admission would be offered from this list based on seats available for each category.
8. A cutoff, called **final merit list cutoff** would be applied to the final merit list. This would be 50 for General & EWS, 45 for OBC(NC) (i.e. 90% of GENERAL), and 33 for SC/ST/PwD (i.e. 2/3 of GENERAL) respectively.

Candidates with final scores that is less than the final merit list cutoff for their respective category will not be considered for admission even if a seat is available in that category.

For instance, only those General & EWS category candidates who score 50 or above in the final merit list will be considered for admission. Similarly, only those OBC(NC) category candidates who score 45 and above in the final merit list will be considered for admission and only those SC/ ST/PwD category candidates who score 33 and above in the final merit list will be considered for admission.

9. The final merit list cutoff is fixed in advance by the Institute. It is the measure of a certain minimum aptitude and abilities expected in a candidate aspiring to pursue the academically challenging and demanding programme.
10. If selected, the candidate is required to confirm his/her seat by paying fees, deposits and hostel rent before the deadline indicated in the offer letter.

Please note: As per IIT Bombay policy the final merit list will not be displayed on the IIT Bombay Admission Portal.

Seats available for 2023–24

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	7	1	5	2	2	17
Communication Design	7	2	4	3	1	17
Interaction Design	6	2	4	3	1	16
Animation Design	5	2	4	2	1	14
Mobility and Vehicle Design	6	1	4	2	1	14
Total	31	8	21	12	6	78

NOTE 1

Total number of seats available is 78, including 8 seats for EWS..

NOTE 2

A total of 4 seats, which is 5% of total available seats (78) are reserved for PwD applicants.

The PwD seats will be allotted from the parent birth category that the PwD applicant belongs to.

NOTE 3

A total of 8 seats, which is 10% of total available seats (78) are reserved for EWS applicants irrespective of the streams.

Number of candidates to be called for written test & interview

Applicants to be called for online evaluation, if available in the IDC-CEED merit list, using the multiplying factor of 8.

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	56	8	40	16	16	136
Communication Design	56	16	32	24	8	136
Interaction Design	48	16	32	24	8	128
Animation Design	40	16	32	16	8	112
Mobility and Vehicle Design	48	8	32	16	8	112
Total	248	64	168	96	48	624

NOTE 4

32 PwD candidates (4 × 8) will be called for online evaluation from across all streams, if available..

Fee structure

The latest fee structure may be confirmed at this link:

<http://www.iitb.ac.in/newacadhome/FeesStructure.jsp>

How to reach IDC?

By Train

From CST Station/Dadar/Kurla (Central Railway):

Take a slow local train on the Central Railway line to Thane/Kalyan. Get Down at Vikhroli (west) or Kanjur Marg (west) station. Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

From Mumbai Central/Churchgate/Bandra (Western Railway):

Take a fast or slow local train on the Western Railway line to Andheri/Borivali/Virar. Get down at Dadar, cross to the Central Railway line. Take a slow local train on the Central line to Thane/Kalyan. Get down at Vikhroli (west) or Kanjur Marg (west). Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

Alternatively, you can get down at Andheri Station on Western Railway and take a bus from Andheri (East) to Powai. If you take a rickshaw from Andheri, enter the campus through the **Main Gate (No.2)** Drive straight in, turn right near Canara Bank and turn left thereafter to reach IDC School of Design. In Mumbai Metro Rail (Versova-Andheri-Ghatkopar), Saki Naka is the closest station to Powai. In Mumbai Mono Rail, Chembur is the closest station to Powai.

By Air

Mumbai has two airports - Terminal 1, about 12 kms from IIT Bombay and Terminal 2, about 8 kms from IIT Bombay, Powai. Prepaid taxis, regular taxis, app-cabs, and auto-rickshaws are available at both the airports to reach IDC School of Design, IIT Bombay.



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