IDC School of Design
अभिकल्प विद्यालय

MDes 2024

MDes by Research 2024

ADMISSION BROCHURE

Contents

Important dates

Monday, March 11, 2024 to Thursday, March 28, 2024	Submission of online application with application fee http://www.iitb.ac.in/newacadhome/mdes.jsp
Monday, March 25, 2024 *** Thursday March 28, 2024**	Last date of application with payment of fees Last date of application with payment of fees with fine
Monday, April 22, 2024	Date for declaration of result of candidates shortlisted for MDes & MDes by research evaluation on the IIT Bombay portal. http://www.iitb.ac.in/newacadhome/mdes.jsp or http://portal.iitb.ac.in/mdesapp/
Friday, May 10, 2024	Date for MDes & MDes by Research written test at IDC School of Design
Saturday, May 11 and Sunday, May 12, 2024	Dates for MDes interviews at IDC School of Design
Monday, May 13, 2024	MDes by Research interviews at IDC School of Design
Monday, June 3, 2024	Declaration of results on IIT Bombay portal
Tuesday, June 18, 2024	Payment of fees and confirmation of admission
	Subsequent admission offers, if seats are vacant will be announced on the IITB website

* Note: Admission portal will close at 5.00 PM (IST).

Contact

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Admission requirements for MDes

Eligibility for MDes Program at IDC School of Design, IIT Bombay

The candidates should have a minimum of 55% marks
(50% marks in case of SC/ST/PwD) or equivalent grades in the
qualifying degree for individual streams.

**The candidate should have also qualified through Common
Entrance Examination for Design for 2024 (CEED 2024).**

All candidates having a degree from foreign universities should
submit equivalence certificate from Association of Indian
Universities (AIU), New Delhi for qualifying degree and proof
of having 55% or equivalent in the qualifying degree. Indian
SC/ST/PwD candidates should have 50% or equivalent in the
qualifying degree. Candidates should produce this certificate
at the time of application and online evaluation, failing to this
admission committee will reject the application.

Admission requirements for MDes by Research

**Eligibility for MDes by Research Program at IDC School of Design,
IIT Bombay**

The candidates should have a minimum of 60% marks
(55% marks in case of SC/ST/PwD) or equivalent grades in the
qualifying degree for individual streams.

**A valid CEED score is required for all applicants except
those having Undergraduate or Postgraduate Degree
(BDes/MDes/MArch) from IITs with a minimum CGPA/CPI
of 8.00 (on 0-10 scale) and above.**

All candidates having a degree from foreign universities should
submit equivalence certificate from Association of Indian
Universities (AIU), New Delhi for qualifying degree and proof
of having 60% or equivalent in the qualifying degree. Indian
SC/ST/PwD candidates should have 55% or equivalent in the
qualifying degree. Candidates should produce this certificate
at the time of application and online evaluation, failing to this
admission committee will reject the application.

Eligibility criteria for MDes

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Animation Design (AN)	1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (includes minimum four year Bachelor's course) or 10+3+3 years (Engineering Diploma and BE). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech. 2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program). 3. BFA (4 Year professional program with entry after 10+2) 4. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).
Communication Design (CD)	1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (includes minimum four year Bachelor's course) or 10+3+3 years (Engineering Diploma and BE). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech. 2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program). 3. BFA (4 Year professional program with entry after 10+2) 4. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).
Industrial Design (ID)	1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (includes minimum four year Bachelor's course) or 10+3+3 years (Engineering Diploma and BE). Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech. 2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).

NOTES:

(a) * Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

Eligibility criteria for MDes

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Interaction Design (IN)	1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (includes minimum four year Bachelor's course) or 10+3+3 years (Engineering Diploma and BE). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
	2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
	3. BFA (4 year professional program with entry after 10+2)
	4. Master's Degree in Arts, Science (3+2 years program with entry after 10+2).
	5. Master's Degree in Computer Application (3 year or 2 year in case of lateral entry to second year after BCA program with entry after 10+2+3 years for graduation).
	6. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).
Mobility and Vehicle Design (MD)	1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (includes minimum four year Bachelor's course) or 10+3+3 years (Engineering Diploma and BE). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
	2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
	3. BFA Sculpture (4 year professional program with entry after 10+2).

NOTES:

(a) * Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

Eligibility criteria for MDes by Research

In addition to the 60% or 55% clause mentioned before, the candidate must have one of the degrees mentioned below.

1. Bachelor's Degree in Design: 10+2+4 years (includes minimum four year Bachelor's course).
2. Master's Degree in Design/Architecture/Fine Arts

NOTE: Only candidates with BDes, MDes, MArch or MFA are eligible for the program. "Equivalent Degree" will not be considered.

MDes for international students

Any one who is not a national of India, will be considered as an international student for the purpose of admission and fees. Please refer to:
https://www.ir.iitb.ac.in/en/students/how-to-apply

For MDes degree:
Admissions are made on the basis of academic performance in their undergraduate program which is same as the eligibility criteria for Indian students mentioned in the **"Eligibility Criteria for various Streams"** and portfolio (details with the application form).

Information for international students for the above program including the fee structure and relevant formalities is available on the website of Dean for International Relations:
https://www.ir.iitb.ac.in/?page_id=26#joining

For further information visit Dean for International Relations website:
http://www.ir.iitb.ac.in/
https://www.ir.iitb.ac.in/en/students/general-information

The fee structure as well as the application procedure is given on our website:
https://portal.iitb.ac.in/intadm/login

MDes by Research for international students

MDes by Research for international students has not yet commenced.

Application form

All candidates who have qualified for CEED 2024 and
meet the eligibility criteria can apply for admission
to MDes for various streams (AN, CD, ID, IN, and MD) and
/or MDes by Research at IDC School of Design, IIT Bombay.

Industry sponsored candidates can apply for admission after
having qualified through CEED 2024, if they fulfil the required
eligibility criteria for respective streams.

Application forms for MDes have to be filled online
(http://www.iitb.ac.in/newacadhome/mdes.jsp) and the fees
have to be paid online. Candidates also have to complete task/s
for each stream applied for and upload these task/s along with
other documents.

Application forms for MDes by Research have to be filled online
(http://www.iitb.ac.in/newacadhome/mdes.jsp) and the fees
have to be paid online. Candidates also have to complete task/s
and upload these task/s along with other documents.

Candidates who wish to apply to more than one stream
for MDes and/or MDes by Research will have to fill the form
for each stream separately along with the fee.

Documents for online application for MDes and MDes by Research

In order to complete the application submission procedure, you need to upload the following files:

1. File containing your recent color photograph (jpg)
2. Scanned copy of your signature (jpg)
3. Scanned copy of your degree/diploma certificate (pdf) if the course is completed. If you do not have the final degree certificate, please upload the copy of the final year mark sheet, or the provisional certificate. If the course is not completed, a certificate from Principal of the college or Head of the department as per Appendix 1 should be uploaded.
4. Upload a scanned copy of your Higher Secondary Certificate (pdf).
5. Upload a scanned copy of your Birth Certificate, or Proof of date of birth (Passport, school leaving certificate, Class 10 certificate or Higher Secondary Certificate) (pdf).
6. Upload the scanned Experience Certificate if applicable (pdf).
7. Candidates who are applying in the SC/ST/OBC (NC) category have to upload a valid category certificate (pdf) issued by the appropriate authorities. Format of the OBC (NC) certificate is in Appendix 2. Format for SC/ST certificate is in Appendix 3. SC/ST/OBC (NC) certificate issued only from April 01, 2022 onwards will be accepted.
8. Candidates who are applying in Economically Weaker Section (EWS) Category should upload a valid EWS Certificate issued by the appropriate authority as per Appendix 4 (pdf).
9. Candidates who are applying in PwD category should upload a valid medical certificate issued by the appropriate authority as per Appendix 5 (pdf).
10. Candidates whose name is not the same as the name on the degree/diploma certificate should upload a gazette notification, marriage certificate or passport page showing the change in name (pdf).
11. Task/s for each MDes stream applied for / MDes by Research, in pdf format. File size for each task should not be more than 3MB, scanned documents should be 200 dpi or above.

Please note: The appendix mentioned above can be downloaded from the CEED 2024 Information Brochure as well

Instructions for online application

1. **Submission of poor-quality photograph, unclear and illegible documents and poor image quality of signature may lead to the rejection of the application.**

2. Please remember that the documents 1 to 11 (mentioned on page 8) are to be uploaded as electronic files in format specified while submitting the online application. Application forms, incomplete in any respect will be summarily rejected, and the application will be considered invalid.

3. It will entirely be the responsibility of the candidate to provide the correct information regarding the qualifying examination and category, and upload the correct documents in the required format in the application form.

4. Applicants must keep in mind that they cannot plagiarize content, i.e. present someone else's work (text, images or other material) as their own work in the tasks and portfolio. An applicant found plagiarizing/misrepresenting/fabricating or falsifying any idea/data/fact or source is liable to be penalized by the institute. It is also important to remember that incomplete task submission for any stream will seriously affect the evaluation.

Application fees

Application fee in INR per stream/program for various categories:

Gender	GN	OBC (NC)	SC/ST	PwD (Person with Disability)
Male	300	300	150	150
Female	150	150	150	150
Third (T)	300	300	150	150

Late application fee in INR per stream/program for various categories:

Gender	GN	OBC (NC)	SC/ST	PwD (Person with Disability)
Male	800	800	650	650
Female	650	650	650	650
Third (T)	800	800	650	650

The OBC-NC certificate issued for the financial year **2023-24** by the Competent Authority in the prescribed format must be submitted along with the application form.

The OBC(NC) reservation update information is available at **http://www.iitb.ac.in/newacadhome/mdes.jsp** under **"For OBC Reservation Update".**

Admission process for
MDes & MDes by Research

CEED
(Qualifying exam for MDes & MDes by Research)

↓

Apply with valid CEED 2024 score (A)
& stream/program specific tasks

↓

IDC-CEED Merit List category-wise for each MDes
stream: AN, CD, ID, IN, MD and for MDes by Research

↓ Using category-wise multiplying factor

Short-listed candidates call list for
MDes & MDes by Research

↓

Written Test (B) & Interview (C)
at IDC School of Design

↓

Final Merit List Score
CEED score (A) x 0.7 + written test (B) and interview (C) x 0.3

↓ Final Merit List Cutoff

Final Admission List with wait list

↓ Fees Payment

**Candidate in wait-list will be offered
admission, if selected candidates do
not take admission**

Admission process

1. Applicants who qualify in **CEED 2024** and meet eligibility criteria for each stream are eligible to apply to MDes and/or MDes by Research program at IDC School of Design, IIT Bombay. They are suggested to visit IIT Bombay online application portal:
   http://www.iitb.ac.in/newacadhome/mdes.jsp
   to apply for MDes/ MDes by Research program.

2. Additionally, applicants having undergraduate or post graduate (BDes/MDes/MArch) from IIT's with a minimum CGPA/CPI of 8.00 (on 0-10 scale) and above can apply for MDes by Research without mandatory CEED score.
   This option is not applicable for other MDes program.

3. All applications will be scrutinized to verify whether they meet the eligibility criteria of the streams/program applied to. Those applications not conforming to eligibility criteria will be rejected.

4. A category-wise merit list for each stream/program would be prepared based on the CEED score of the eligible candidates, called **IDC-CEED merit list**. The candidate is suggested to check the '**IDC-CEED merit list'** on
   http://www.iitb.ac.in/newacadhome/mdes.jsp
   or http://portal.iitb.ac.in/mdesapp/

5. Out of all applicants a **short-listed candidate call list** will be made for each stream/program. This list for each stream/program will have a limited number of top scoring applicants from IDC-CEED merit list.

   5a. List of shortlisted candidates is decided on the basis of category-wise seats available in each stream/program and by using a multiplying factor for each category.

   5b. The multiplying factor for all categories is 7 (seven).

The admission process consists of a written test and interview for each of the stream/program. Written test may include a material/studio test, which will be communicated to the applicants to be called for written test and interview.

e.g. if the number of seats in General category is 10 for a particular stream, then 70 candidates available from the General category will be called for written test & interview. The candidate will be short listed provided the candidate's total score, i.e., (CEED score*0.7) + 30 (considering the candidate got 100% in his/her written test & interview) is equal to or greater than the cut-off marks. This would be applicable to all categories.

6. For MDes by Research applicants without a mandatory CEED score, a separate merit list will be prepared. Top 7 students from this list will be called for written tests and interview.

7. The applicants in the short-listed candidates call list will have to appear in-person for written test and interview at IDC School of Design, IIT Bombay. The written test for all the applicants will be held on Friday, 10th May, 2024. The interviews for MDes will be on Saturday, 11th May and Sunday 12th May, 2024. The interviews for MDes by Research will be on Monday 13th May 2024.
Appearance in both written test & interview are mandatory.

8. After the written test & interview, a category wise final merit list using final scores will be prepared. The final scores would be the total of 70% of CEED score, and 30% of written test and interview marks.

9. A **final merit list** would be constituted based on the above final score. Admission would be offered from this list based on seats available for each category.

10. A cutoff, called **final merit list cutoff** would be applied to the final merit list. This would be 50 for General & EWS, 45 for OBC(NC) (i.e. 90% of GENERAL), and 33 for SC/ST/PwD (i.e. 2/3 of GENERAL) respectively.

   Candidates with final scores that is less than the final merit list cutoff for their respective category will not be considered for admission even if a seat is available in that category.

   For instance, only those General & EWS category candidates who score 50 or above in the final merit list will be considered for admission. Similarly, only those OBC(NC) category

candidates who score 45 and above in the final merit list will be considered for admission and only those SC/ ST/PwD category candidates who score 33 and above in the final merit list will be considered for admission.

11. The final merit list cutoff is fixed in advance by the Institute. It is the measure of a certain minimum aptitude and abilities expected in a candidate aspiring to pursue the academically challenging and demanding program.

12. If selected, the candidate is required to confirm his/her seat by paying fees, deposits and hostel rent before the deadline indicated in the offer letter.

Please note: As per IIT Bombay policy the final merit list will not be displayed on the IIT Bombay Admission Portal.

MDes Seats for 2024–25

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	6	1	4	2	1	**14**
Communication Design	7	2	4	2	1	**16**
Interaction Design	5	1	3	2	1	**12**
Animation Design	5	1	3	2	1	**12**
Mobility and Vehicle Design	5	2	4	2	1	**14**
Total	**28**	**7**	**18**	**10**	**5**	**68**

NOTE 1
Total number of seats available is 68, including 7 seats for EWS.

NOTE 2
A total of 3 seats, which is 5% of total available seats (68) are reserved for PwD applicants.
The PwD seats will be allotted from the parent birth category that the PwD applicant belongs to.

NOTE 3
A total of 7 seats, which is 10% of total available seats (68) are reserved for EWS applicants
irrespective of the streams.

MDes by Research Seats for 2024–25

	General	EWS	OBC (NC)	SC	ST	Total
MDes by Research	4	1	3	1	1	**10**

NOTE 1
Total number of seats available is 10, including 1 seat for EWS.

NOTE 2
One seat, which is 5% of total available seats (10) are reserved for PwD applicants.
The PwD seats will be allotted from the parent birth category that the PwD applicant belongs to.

NOTE 3
One seat, which is 10% of total available seats (10) are reserved for EWS applicants.

NOTE 4
In addition to the above seats , 1 seat is available for applicant having Undergraduate or
Postgraduate Degree (BDes/MDes/MArch) from IITs with a minimum CGPA/CPI of 8.00
(on 0-10 scale) and above.

Number of candidates to be called for MDes written test and interview

The maximum number applicants to be called for evaluation, if available in the IDC-CEED merit list, using the multiplying factor of 7.

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	42	7	28	14	7	**98**
Communication Design	49	14	28	14	7	**112**
Interaction Design	35	7	21	14	7	**84**
Animation Design	35	7	21	14	7	**84**
Mobility and Vehicle Design	35	14	28	14	7	**98**
Total	**196**	**49**	**126**	**70**	**35**	**476**

NOTE:
21 PwD candidates (3 × 7) will be called for evaluation from across all streams, if available.

Number of candidates to be called for MDes by Research written test and interview

The maximum number applicants to be called for evaluation, if available in the IDC-CEED merit list, using the multiplying factor of 7.

	General	EWS	OBC (NC)	SC	ST	Total
M.Des by Research	28	7	21	7	7	**70**

NOTE 1
7 PwD candidates will be called for evaluation, if available.

NOTE 2
The maximum number of 7 candidates having Undergraduate or Postgraduate Degree (BDes/MDes/MArch) from IITs with a minimum CGPA/CPI of 8.00 (on 0-10 scale) and above, will be called for written test and interview, if available.

Fee structure

The latest fee structure may be confirmed at this link:
http://www.iitb.ac.in/newacadhome/FeesStructure.jsp

How to reach IDC?

By Train
From CST Station/Dadar/Kurla (Central Railway):
Take a slow local train on the Central Railway line to Thane/Kalyan. Get Down at Vikhroli (west) or Kanjur Marg (west) station. Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

From Mumbai Central/Churchgate/Bandra (Western Railway):
Take a fast or slow local train on the Western Railway line to Andheri/Borivali/Virar. Get down at Dadar, cross to the Central Railway line. Take a slow local train on the Central line to Thane/Kalyan. Get down at Vikhroli (west) or Kanjur Marg (west). Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.
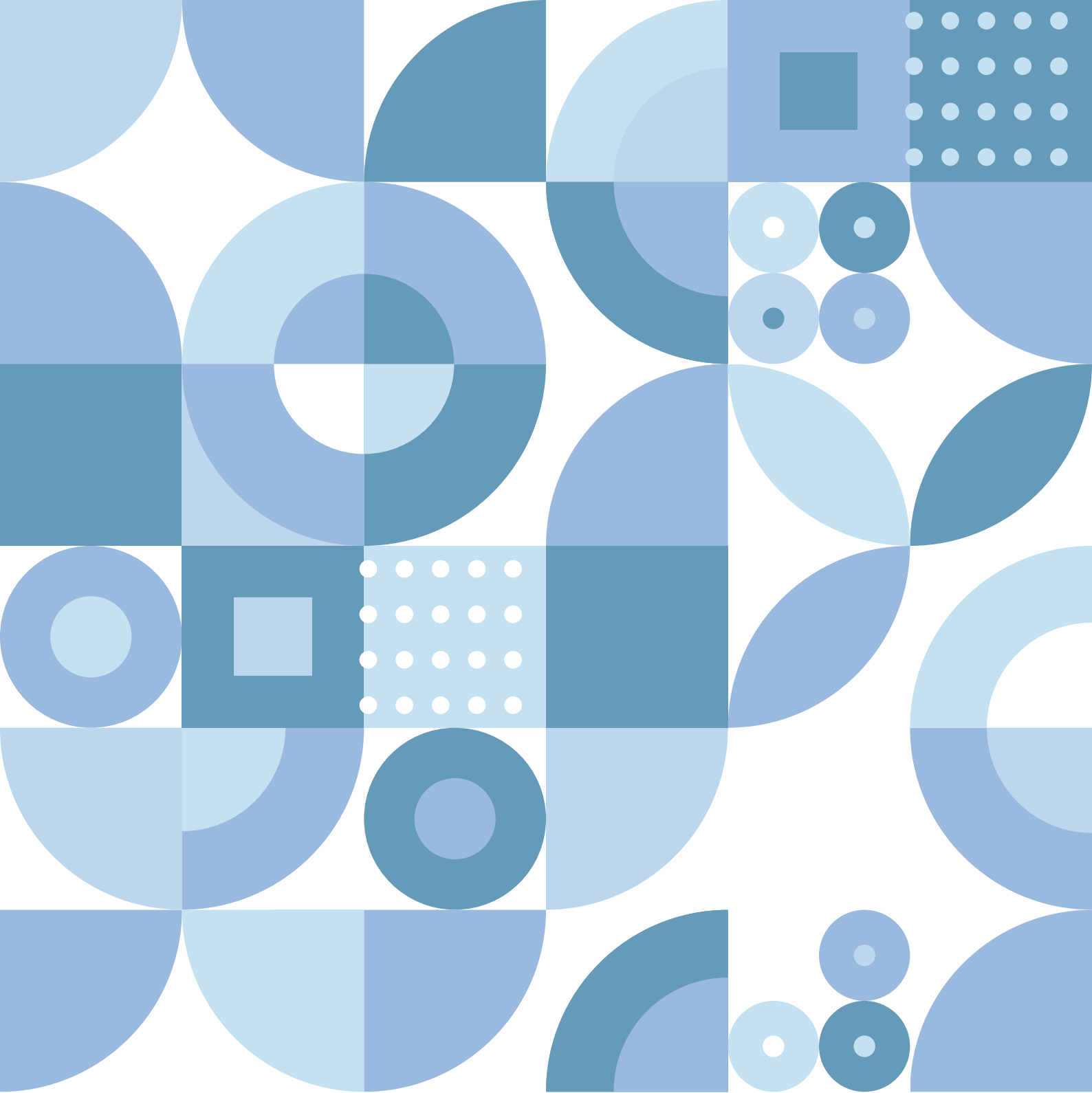
Alternatively, you can get down at Andheri Station on Western Railway and take a bus from Andheri (East) to Powai. If you take a rickshaw from Andheri, enter the campus through the **Main Gate (No.2)** Drive straight in, turn right near Canara Bank and turn left thereafter to reach IDC School of Design. In Mumbai Metro Rail (Versova-Andheri-Ghatkopar), Saki Naka is the closest station to Powai. In Mumbai Mono Rail, Chembur is the closest station to Powai.

By Air
Mumbai has two airports - Terminal 1, about 12 kms from IIT Bombay and Terminal 2, about 8 kms from IIT Bombay, Powai. Prepaid taxis, regular taxis, app-cabs, and auto-rickshaws are available at both the airports to reach IDC School of Design, IIT Bombay.

IDC School of Design / Google map location
https://maps.app.goo.gl/eTDvc2EwZSTyU3pf9

Cover Design: Abhinav S