

OBJECTIVE

Take an idea and translate it in visual metaphors which acts on the subconscious level and which has a metaphysical impact on how the audience perceives the themes, ideas, concepts, characters of a narrative. Explore meaningful research based projects and apply my abilities to generate original and effective design solutions that tells a story visually.

EDUCATION

> **Masters in Design**, Film and Animation Design, Industrial Design Center, IIT Bombay, 2009

Design topics covered during this course are : Animation Principles, Animation Design, Animation Processes and Styling, Animation Scripting and Techniques, Computers for Animation, Animation Theory, Animation History, Anatomy and Drawing, Life Drawing, Sound and Camera, Representation Techniques for Animation, Visual Principles Syntactic, Photo Communication and Communication through Video, Indian Thoughts and Traditions, Art Design and society, Biculture and semantics

> **Applied Art Diploma**, Abhinav Kala Mahayidyalaya, Pune, 2006

> **Secondary School**, St. Joseph High School, Pune, 2001

PROFESSIONAL EXPERIENCE

> **Summer Internship in Production Design under the guidance of Mr. Sameer Chanda**, 10 May-10 June

> **Asst. Visualizer in Seagull Advertising**, Pune, 7 months, October 2006 - May 2007

PROFESSIONAL INTERESTS

> Research, content development and idea generation

> Production design, Art Direction

> 2D animation, Stop motion/pixelation [especially exploring new techniques and ideas for representing animation]

> Trailer and promos design, Live Action, SFX

> Concept Art, Character design, Illustration, Communication design and Graphics

> Direction, Cinematography, Editing

> Fashion and Lifestyle design

SOFTWARE SKILL

> Adobe Premiere > Photoshop

> Adobe After Effects > Corel Draw

> Adobe Flash > Cool Edit Pro

IDC PROJECTS

- > 'A Cursory Rhyme' a short film created to explore materials, to build interesting visuals for animation
- > 'Magic Within' a short film on materialism
- > 'Jack and Jill' an experimental animation expressing my views on feminism
- > Experiments in claymation [umbrella, boxer], sand animation [city, Mtv, channel V, music, etc], pixelation [my dog, crossover, fly, bugging, not just the end] and experimented with film design [Ek Pal, On..off, Shadow puppet]
- > 'Made In India' a group project in which we created an animation which merged Rajasthani folk art 'kavad' with contemporary narrative
- > 'Auroville Experiment' research and study to understand the communities of 21st Century.

WORKSHOPS ATTENDED

- > 'Acting for Animation' by Ramu Ramanathan
- > Indian traditional arts- 'kavad' by Khojaram Rao and Satyanarayan Sutar
- > Claymation workshops by Vaibhav Kumaresh, Nandu and Animation workshops by TASI Organization
- > Calligraphy by Achut Pallav, Santosh Shirsagar
- > Fashion Accessories by Parag Vayas
- > Origami for sustainability

AWARDS AND ACHIEVEMENTS

- > Conducted a workshop on 'Introduction to Animation Principles and Techniques for kids with Prof. Shilpa Ranade, 2008
- > Stood **Sixth in Merit** in the Final year of Applied art, 2006
- > Awarded First place for the category- 'Best Illustration' in the 5th year of Applied art, 2006
- > 'Best Student Award' in 5th year of Applied art, 2006
- > Most 'Outstanding Project Award' in 5th year of Applied art, 2006
- > Student Head Representative of the College, 2004-05
- > Built a Computer Lab and a Dark Room [for photography] by raising funds [initiated the idea and headed the team], for Abhinav Kala Mahavidyalaya, 2004-05
- > Cultural Program Head Co-ordinator, 2004-05
- > Awarded First place for the category- 'Best Illustration' in the 4th year of Applied art, 2005
- > 'Best Student Award' in 4th year of Applied art, 2005
- > 'Best Student Of the College Award' in 4th year of Applied art, 2005
- > Campaigns chosen for the 'State Art Exhibition' in the 1st & 5th year of Applied art, 2002 & 2006

PERSONAL INTERESTS

- > Traveling, adventure sports, trekking
 - > Was a part of NGO called 'LIFE'(Let Individuals Feel for Everyone) Org. for 3 years, and UNICEF(from 1991 to 1999), however now participating to improve social causes on individual level
 - > Photography, movies, writing, dancing, painting, styling fashion and lifestyle accessories
 - > an urge to learn new things and do things in a different way
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