

THE HANDMADE RUBBER TOY DESIGNS ‘RUBBABU’

A ball is one of the most useful tools to help develop motor and sensory skills and encourage walking, crawling, movement in general, and concentration. Each ball has a different shape, with bobbles, bumps, ridges, and other forms which enhance that sense of touch, brightly colored to engage a young baby. These hand-made toys involve a hybrid design process with soft foamed rubber with a velvet finish achieved through the flocking method; they are ideal for tender users, so they are soft to the touch and stimulate babies' sense of touch.



Design and Philosophy

Rubbabu toys are designed by a fabulous team of artists and designers in India who worked with the founder to create the simple & rounded shapes. A leading manufacturer of eco-friendly sensory toys for babies, children, and special needs is guided by the philosophy that children need only very simple toys and know how to learn much better than we know how to teach. So we need to make fun and safe toys, and they'll do the rest!

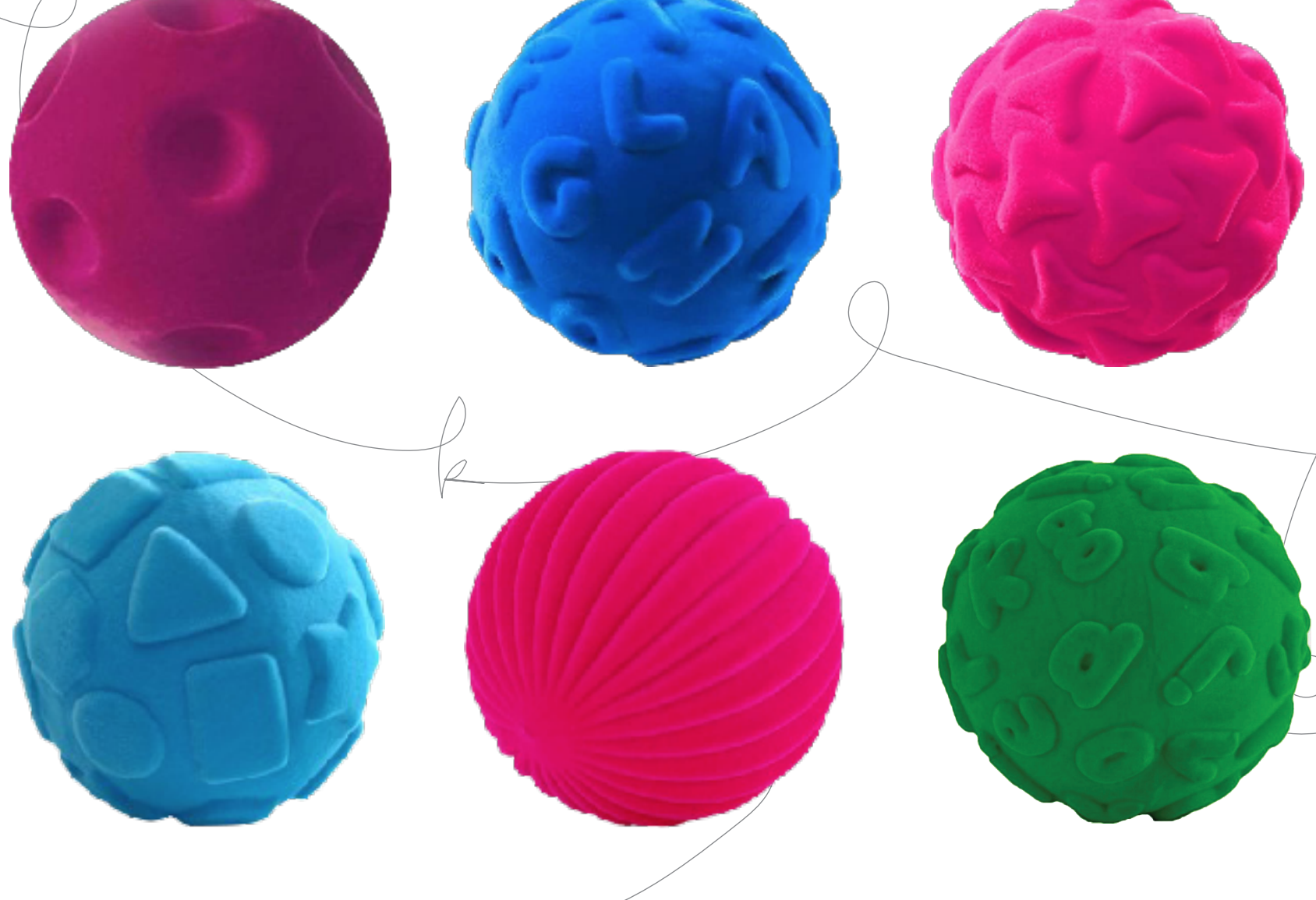


Natural and Safe Materials

The main component of the toys is natural rubber foam. This makes up 97% of the toy. Natural rubber has many beautiful properties. It's anti-microbial, hypo-allergenic, and mild dew-resistant. The Design is such that there are no added fillers or chemicals to the pure rubber from the tree. The rubber is beaten like a cake mix until it gets foamy. They are soft and squishy like a sponge when baked into little toys. It is the ideal material for babies, toddlers, and children's toy because it can't hurt!



Hand-made Educative Rubber Balls

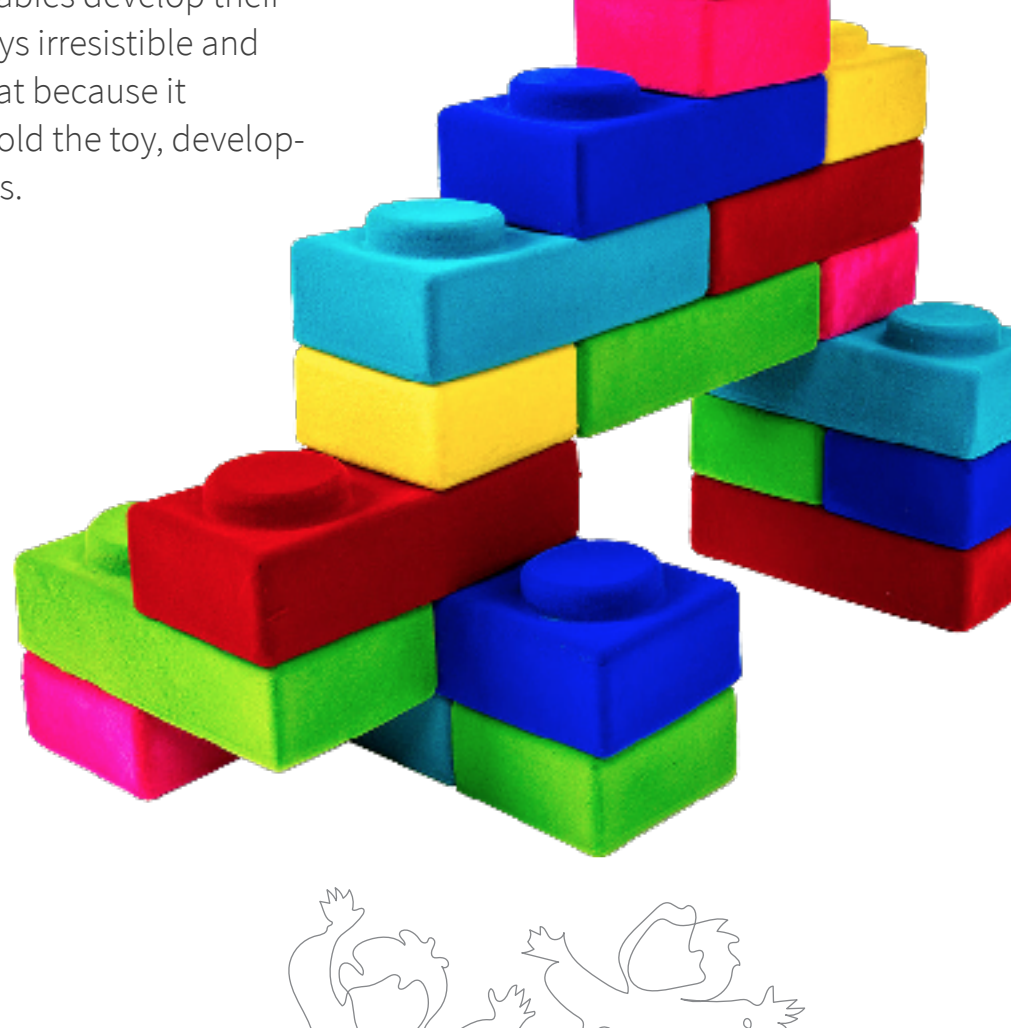


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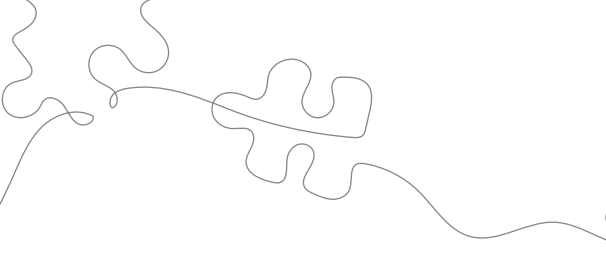
Tactile Stimulation

The surface of a Rubber toy is soft and velvety. This beautiful texture creates a wonderful sensory experience. It provides tactile stimulation that helps babies develop their sense of touch. It also makes the toys irresistible and cuddly to little kids. This is great because it encourages kids to touch, grasp and hold the toy, developing their motor skills.

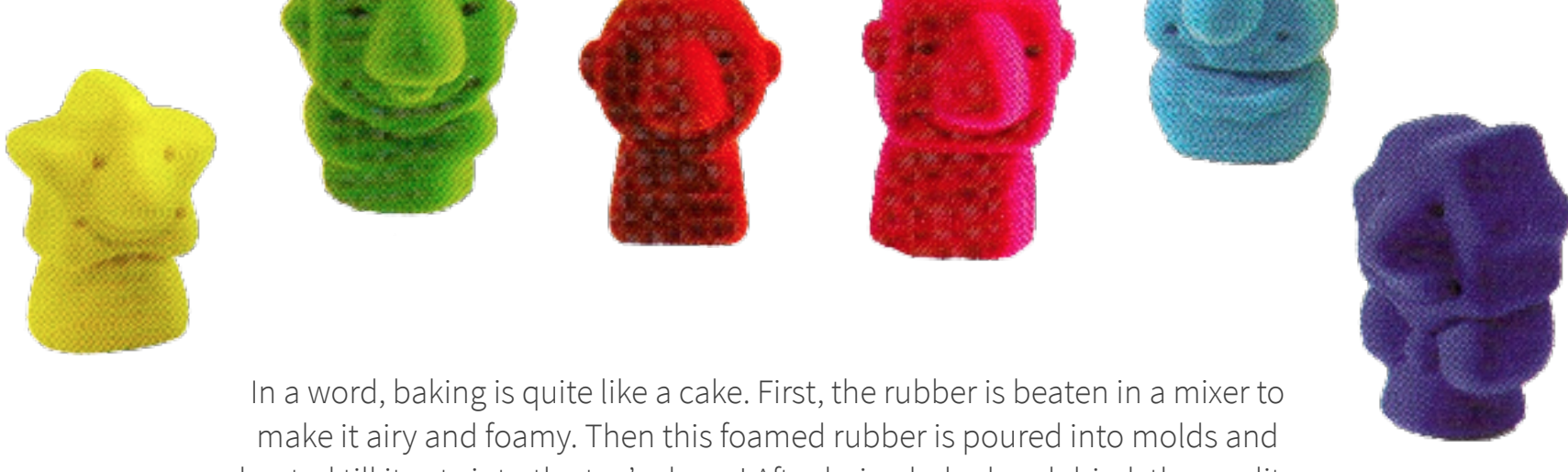


Early Development for STEM Success

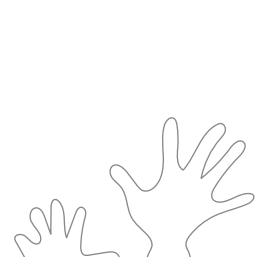
Play is learning, and thus the earlier kids start playing, the earlier they start many kinds of learning. Imaginative recreation, playing with building blocks, and learning to read all lay the groundwork for later success in STEM (Science, Technology, Engineering, and Math) or STEAM (which includes Arts) fields. With soft baby-safe toys, one can bring these valuable learning opportunities to infants as young as six months old.



The Process



In a word, baking is quite like a cake. First, the rubber is beaten in a mixer to make it airy and foamy. Then this foamed rubber is poured into molds and heated till it sets into the toy's shape! After being baked and dried, the quality team inspects the soft white rubber toy before's painted with a rubber-based non-toxic paint. It then gets put on a conveyor that takes it around the factory (saving space) until it dries. After another round of inspection, it goes to the flocking room. The flocking process is tricky and requires a very skilled technician. In this process, micro lengths of nylon fiber are glued onto the toy. It works because when thousands of threads of precisely the same size stick out from the toy at right angles to the surface, they create a very smooth surface that makes tactile heaven.



Product Safety

'Rubbabu' handmade toys are known worldwide for their safe materials and processes. The toys meet and exceed toy safety standards in the United States, Europe, Asia, and Australia. The rubber is mechanically foamed instead of using chemicals, and they do not contain lead or phthalates. Specially developed harmless non-formaldehyde glue is used. The paints were made in-house using pigments imported from the United States.

