

M.Des. Admission Brochure 2022



Important dates

Thursday, 24 March, 2022 to Thursday, 31 March, 2022	Submission of online application with application fee http://www.iitb.ac.in/newacadhome/mdes.jsp
Thursday, 31 March, 2022	Last date of application with payment of fees
Monday, 18 April, 2022	Date for declaration of result of candidates shortlisted for M.Des. online evaluation on the IIT Bombay portal. http://www.iitb.ac.in/newacadhome/mdes.jsp or http://portal.iitb.ac.in/mdesapp/
Monday, 18 April, 2022 to Wednesday, 27 April, 2022	Dates of submission of registration and declaration form and communication of interview schedule
Friday, 29 April, 2022	Last date of portfolio submission
Wednesday, 4 May, 2022 to Tuesday, 10 May, 2022	Dates for M.Des. online evaluation
Tuesday, June 7, 2022	Declaration of results on IIT Bombay portal
Tuesday, June 14, 2022	Payment of fees and confirmation of admission
	Subsequent admission offers, if seats are vacant will be announced on the IITB website

Contact

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Admission requirements

Eligibility for M.Des. Program at IDC School of Design, IIT Bombay

The candidates should have a minimum of 55% marks (50% marks in case of SC/ST/PwD) or equivalent grades in the qualifying degree for individual streams.

The candidate should have also qualified through Common Entrance Examination for Design for 2022 (CEED 2022).

All candidates having a degree from foreign universities should submit equivalence certificate from Association of Indian Universities (AIU), New Delhi for qualifying degree and proof of having 55% or equivalent in the qualifying degree. Indian SC/ST/PwD candidates should have 50% or equivalent in the qualifying degree. Candidates should produce this certificate at the time of application and online evaluation, failing to this admission committee will reject the application.

Eligibility criteria

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Animation Design (AN)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 year professional program with entry after 10+2)
4. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Communication Design (CD)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 year professional program with entry after 10+2)
4. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Industrial Design (ID)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).

NOTES:

(a) * Candidates with GD Art diploma will additionally require one year professional experience in design areas.

(b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

Eligibility criteria

In addition to the 55% or 50% clause mentioned before, the candidate must have one of the degrees mentioned against the corresponding streams below.

Interaction Design (IN)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA (4 year professional program with entry after 10+2)
4. Master's Degree in Arts, Science (3+2 years program with entry after 10+2).
5. Master's Degree in Computer Application (3 year or 2 year in case of lateral entry to second year after BCA program with entry after 10+2+3 years for graduation).
6. GD Art * (4 year program after 1 year foundation. Minimum entry requirement 10th pass).

Mobility and Vehicle Design (MD)

1. Bachelor's Degree in Design/Engineering/Architecture/ Interior Design: 10+2+4 years (minimum four year Bachelor's course). Note: B.Plan. considered equivalent to B.Arch. Four year B.Sc (Engg) course after HSC considered equivalent to BE/B.Tech.
2. Professional Diploma in Design: 10+2+4 years (minimum four year diploma program).
3. BFA Sculpture (4 year professional program with entry after 10+2).

NOTES:

- (a) * Candidates with GD Art diploma will additionally require one year professional experience in design areas.
- (b) Applicants can apply to any number of streams. Application form must be submitted for each stream, along with the fee.

M.Des. for international students

Any one who is not a national of India, will be considered as an international student for the purpose of admission and fees. Please refer to:

<https://www.ir.iitb.ac.in/en/students/how-to-apply-0> for definition.

For M.Des. degree:

Admissions are made on the basis of academic performance in their undergraduate program which is same as the eligibility criteria for Indian students mentioned in the **“Eligibility Criteria for various Streams”** and portfolio (details with the application form).

Information for international students for the above program including the fee structure and relevant formalities is available on the website of Dean for International Relations:

<https://www.ir.iitb.ac.in/en/students/how-to-apply-0>

For further information visit Dean for International Relations website:

<http://www.ir.iitb.ac.in/>

<https://www.ir.iitb.ac.in/en/students/general-information>

Application form

All candidates who have qualified CEED 2022 and meet the eligibility criteria of each stream can apply for admission to M.Des. for various streams (AN, CD, ID, IN, and MD) in IDC School of Design, IIT Bombay.

Industry sponsored candidates can apply for admission after having qualified through CEED 2022, if they fulfil the required eligibility criteria for respective streams.

Application forms have to be filled online and the fees have to be paid online. Candidates also have to complete task/s one or multiple for each stream applied for and upload these task/s along with other documents.

Candidates who wish to apply to more than one stream, will have to fill the form for each stream separately along with the fee.

Documents for online application

In order to complete the application submission procedure, you need to upload the following files:

1. File containing your recent color photograph (jpg)
2. Scanned copy of your signature (jpg)
3. Scanned copy of your degree/diploma certificate (pdf) if the course is completed. If you do not have the final degree certificate, please upload the copy of the final year mark sheet, or the provisional certificate. If the course is not completed, a certificate from Principal of the college or Head of the department as per Appendix A should be uploaded.
4. Upload a scanned copy of your Higher Secondary Certificate (pdf).
5. Upload a scanned copy of your Birth Certificate, or Proof of date of birth (Passport, school leaving certificate, Class 10 certificate or Higher Secondary Certificate) (pdf).
6. Upload the scanned Experience Certificate if applicable (pdf).
7. Candidates who are applying in the SC/ST/OBC (NC) category have to upload a valid category certificate (pdf) issued by the appropriate authorities. Format of the OBC (NC) certificate is in Appendix B. OBC (NC) certificate issued only from April 01, 2021 onwards will be accepted.
8. Candidates who are applying in PwD category should upload a valid medical certificate issued by the appropriate authority as per Appendix C (pdf).
9. Candidates who are applying in Economically Weaker Section (EWS) Category should upload a valid EWS Certificate issued by the appropriate authority as per Appendix D (pdf).
10. Candidates whose name is not the same as the name on the degree/ diploma certificate should upload a gazette notification, marriage certificate or passport page showing the change in name (pdf).
11. Task/s for each stream applied for in pdf format. File size for each task should not be more than 3MB, scanned documents should be 200 dpi or above.

Instructions for online application

1. **Submission of poor-quality photograph, unclear and illegible documents and poor image quality of signature may lead to the rejection of the application.**
2. Please remember that the documents 1 to 11 (page 6) are to be uploaded as electronic files in format specified while submitting the online application. Application forms, incomplete in any respect will be summarily rejected, and the application will be considered invalid.
3. It will entirely be the responsibility of the candidate to provide the correct information regarding the qualifying examination and category, and upload the correct documents in the required format in the application form.
4. Applicants must keep in mind that they cannot plagiarize content, i.e. present someone else's work (text, images or other material) as their own work in the tasks and portfolio. An applicant found plagiarizing/misrepresenting/fabricating or falsifying any idea/data/fact or source is liable to be penalized by the institute. It is also important to remember that incomplete task submission for any stream will seriously affect the evaluation.

Application fees

Application fee in INR per stream for various categories:

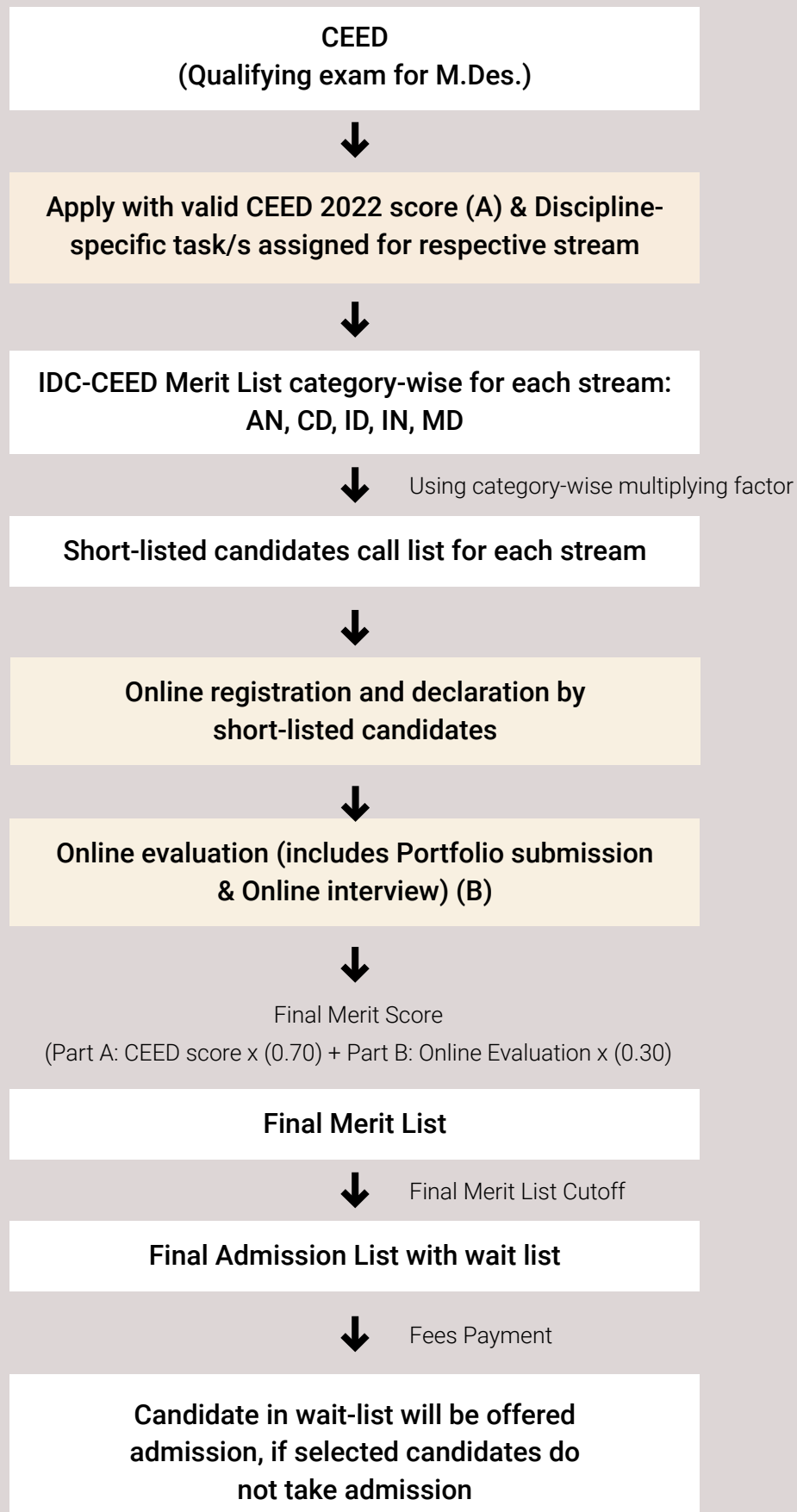
Gender	GN	OBC (NC)	SC/ST	PwD*
Male	300	300	150	150
Female	150	150	150	150
Third (T)	300	300	150	150

*PwD: Person with Disability

The OBC-NC certificate issued for the financial year **2021-22** by the Competent Authority in the prescribed format must be submitted along with the application form.

The OBC(NC) reservation update information is available at <http://www.iitb.ac.in/newacadhome/mdes.jsp> under "For OBC Reservation Update".

Admission process



Terms used

1. IDC-CEED merit list: Post-scrutiny list of applicants with valid application sorted as per their CEED score arranged in descending order.
2. Interview call list: Selected candidates from IDC-CEED merit list to be called for online evaluation.
3. Registration and declaration: Candidates are required to complete the registration process and must ensure compliance with all the responsibilities and declarations which are the basic requirements for the M.Des. admission process in IDC School of Design for the academic year 2022-2023.
4. Online evaluation: The online evaluation constituted of portfolio submission and online interview for each of the stream. This online interview will be based on the candidate's portfolio, stream specific design aptitude, academic background, and general as well as design-awareness.
5. Final score: The candidate's total score arrived at by the formula mentioned below:
$$\text{Final score} = \text{CEED score} \times (0.70) + \text{Online Evaluation} \times (0.30)$$
6. Final merit list: List of candidates after online evaluation, arranged in descending order of final score.
7. Final merit list cutoff: Candidates with final score below this cutoff will not be considered for admission even if a seat is vacant in the specific category.
8. Final admission list: Final list will include eligible candidates who will be offered admission in the first and second lists. The first list is an offer of admission to eligible candidates as per the final merit list. In case a candidate offered admission in the first list does not confirm admission by paying fees within the stipulated time, a second list is published offering the seat to the next eligible candidate in the final merit list.

Please note: As per IIT Bombay policy the final merit list will not be displayed on the IIT Bombay Admission Portal.

Admission process

1. Applicants who qualify in **CEED 2022** and meet eligibility criteria for each stream are eligible to apply to M.Des. program at IDC School of Design, IIT Bombay.
2. All applications will be scrutinized to verify whether they meet the eligibility criteria of the streams applied to. Those applications not conforming to eligibility criteria will be rejected.
3. A category-wise merit list for each stream would be prepared based on the CEED score of the eligible candidates, called **IDC-CEED merit list**.
4. Out of all candidates who apply to various streams in IDC, an Interview Call list will be made for each stream. This list for each stream will have a limited number of top scoring applicants from **IDC-CEED merit list**.
5. List of shortlisted candidates is decided on the basis of category-wise seats available in each stream and by using a multiplying factor for each category.
6. The multiplying factor for all categories is 8 (eight). e.g. if the number of seats in General category is 10 for a particular stream, then 80 candidates available from the General category will be called for online evaluation. The candidate will be short listed provided the candidate's total score, i.e., $(\text{CEED score} \times 0.7) + 30$ (considering the candidate got 100% in his/her online evaluation) is equal to or greater than the cut-off marks. This would be applicable to all categories.
7. The applicants of IDC-CEED merit list required to complete a registration process and must ensure compliance with all the responsibilities and declaration furnished. Failure in this regard would lead to cancellation of the candidature.

The online evaluation consists of a portfolio submission and online interview for each of the streams. Both, the portfolio submission and online interview is mandatory for qualifying in the admission process. Candidates are not permitted to record the evaluation session through any mode (audio/visual/ audio-visual).

It will entirely be the responsibility of the candidate to arrange an uninterrupted network facility for smooth conductance of online evaluation.

Please remember during the admission process concerned authority of the academic section will verify their document. Till that point of time seat will be reserved provisionally.

8. The online evaluation includes portfolio submission and online interview which will be conducted on cloud-based video conferencing platform. Fulfilling of all the steps and appearing in the online interview are mandatory.
9. After the online evaluation, a category wise final merit list using final scores will be prepared for each stream. The final scores would be the total of 70% of CEED score, and 30% of online evaluation (portfolio submission and online interview).
10. A final merit list would be constituted based on the above final score. Admission would be offered from this list based on seats available for each category.
11. A cutoff, called Final merit list cutoff would be applied to the Final merit list. This would be 50 for General & EWS, 45 for OBC(NC) (i.e. 90% of GENERAL), and 33 for SC/ST/PwD (i.e. 2/3 of GENERAL) respectively.

Candidates with final scores that is less than the Final merit list cutoff for their respective category will not be considered for admission even if a seat is available in that category.

For instance, only those General & EWS category candidates who score 50 or above in the Final merit list will be considered for admission. Similarly, only those OBC(NC) category candidates who score 45 and above in the Final merit list will be considered for admission and only those SC/ ST/PwD category candidates who score 33 and above in the Final merit list will be considered for admission.

12. The Final merit list cutoff is fixed in advance by the Institute. It is the measure of a certain minimum aptitude and abilities expected in a candidate aspiring to pursue the academically challenging and demanding programme.

Step-by-step admission process

The individual willing to apply for admission in IDC School of Design for M.Des. programme for the academic year 2022 needs to follow following steps:

1. The interested individual is suggested to visit IIT Bombay online application portal: <http://www.iitb.ac.in/newacadhome/mdes.jsp> to apply for M.Des. programme in IDC School of Design
2. The candidate is suggested to check the 'IDC-CEED merit list' on <http://www.iitb.ac.in/newacadhome/mdes.jsp> or <http://portal.iitb.ac.in/mdesapp/> that includes category-wise list of eligible candidates for each stream based on their CEED score. The List for Shortlisted candidates for each stream will have a limited number of top scoring applicants from IDC-CEED merit list.
3. The shortlisted candidates willing to appear for the online interview are required to complete the Registration and Declaration process. The registration can be done by going to <http://www.iitb.ac.in/newacadhome/mdes.jsp>, online application portal. The candidate can log in by using same credentials as used while submitting application. After log in he/she can find the registration and declaration form available for online interview. The candidate is required to tick 'I agree' if he/she agrees to all the clauses and the declaration. To enable the smooth conduct of the online interview you are requested to abide by all the clauses and declaration form. It is suggested to take a copy of the form ('Save' or 'Print') for further reference. Kindly note that the online interview is mandatory to complete the admission process.
4. On acceptance of registration and declaration the candidate will receive an IDC serial number (e.g., IDXXX for Industrial discipline or CDYYY for Communication Design discipline, etc.). Candidates who have applied in more than one discipline will receive multiple discipline specific IDC serial number. It is important to remember that hereafter IDC serial number will be referred for any further communication.

Please note:
Getting shortlisted in one discipline does not guarantee a call from all other disciplines applied.

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5. For Portfolio submission, the candidate is suggested to use the email id given in the table below against each discipline.

Discipline	Email Address
Industrial Design	id2022@idc.iitb.ac.in
Communication Design	cd2022@idc.iitb.ac.in
Animation Design	an2022@idc.iitb.ac.in
Mobility & Vehicle Design	md2022@idc.iitb.ac.in
Interaction Design	in2022@idc.iitb.ac.in

6. Each candidate is required to email ONLY the link (Google drive, Dropbox, OneDrive, Sync, YouTube etc.) of their portfolio in digital format to the mentioned email Id specific to the discipline they have applied (e.g., Communication Design applicants send their portfolio to cd2022@idc.iitb.ac.in). The subject line of the email will be CDXXX_ NAME (as per application). For example a candidate appearing for the interview in Communication Design and his/her IDC serial number is CD001 and his/her name as per application form is JASMINDER SING then he/she should write in subject line as "CD001_JASMINDER SING ". Silmilarly with other disciplines, such as, IDXXX_ NAME / ANXXX_ NAME / INXXX_ NAME / MDXXX_ NAME. Candidates who have applied in more than one discipline are required to email ONLY the portfolio link to each of the discipline specific email Ids. In addition to sending the portfolio link to the respective emails the candidate is required to send the same link(s) by filling up the Google form - <https://forms.gle/WViNrT6rdvewBeeMA>. It is entirely the responsibility of candidate to use the right email id for sharing the link of their portfolio to a particular discipline.
7. The candidate will receive an email with information regarding the online platform and a link to join the online interview 2 days prior to the schedule.
8. The candidate is required to appear for the online interview as per the schedule.
9. The first list of admitted candidates is likely to be declared soon after the interview.
10. **If selected, the candidate is required to confirm his/her seat by paying fees, deposits and hostel rent before the deadline indicated on the offer letter.**

On the day of Online Interview

The candidate is suggested to do the following for the online evaluation:

1. The candidate is required to arrange a smartphone/laptop/PC (with speaker, microphone and camera etc.) that can facilitate proper audio-visual communication to conduct the online evaluation. The candidate is suggested to avail an uninterrupted network and power connection that will help to conduct the online interview. Candidates must ensure that during the entire evaluation session his/her face will be clearly visible to the panel members for identity authentication purpose and also the surrounding space is properly illuminated. Candidates are also requested to ensure an uninterrupted surrounding ambience (preferably silent, absence of any second person etc.) during the interview.

2. The candidate is required to **install 'Zoom'** applications in their system or smartphone before the online evaluation. As a backup virtual platform, The candidate is also suggested to install 'Google Meet' and 'WhatsApp' applications in their system. It is advised to test all these 3 applications and get acquainted beforehand.

Please note:

The entire evaluation will be recorded (audio-visual) for authentication and verification purpose.

It is important to know that the candidate is not permitted to record the evaluation session through any mode (audio/visual/audio-visual).

3. The candidate is required to make an arrangement of a suitable setup for drawing and should have relevant stationery items, e.g., A4 size paper (5 numbers), pencils and pens etc. for the assessment in case needed.
4. The candidate is required to keep **all the submitted documents and CEED score card (or college/ organization i-card or any other photo-identity proof for verifying the identity) handy during the online evaluation for any verification if required.**

Seats available for 2022–23

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	7	2	4	3	1	17
Communication Design	7	1	5	2	2	17
Interaction Design	6	2	4	3	1	16
Animation Design	5	2	4	2	1	14
Mobility and Vehicle Design	6	1	4	2	1	14
Total	31	8	21	12	6	78

NOTE 1

Total number of seats available is 78, including 8 seats for EWS..

NOTE 2

A total of 4 seats, which is 5% of total available seats (78) are reserved for PwD applicants. The PwD seats will be allotted from the parent birth category that the PwD applicant belongs to.

NOTE 3

A total of 8 seats, which is 10% of total available seats (78) are reserved for EWS applicants. The numbers mentioned in the EWS column in the table above are indicative in nature and are flexible amongst the disciplines.

Number of candidates to be called for online evaluation

Applicants to be called for online evaluation, if available in the IDC-CEED merit list, using the multiplying factor of 8.

	General	EWS	OBC (NC)	SC	ST	Total
Industrial Design	56	16	32	24	8	136
Communication Design	56	8	40	16	16	136
Interaction Design	48	16	32	24	8	128
Animation Design	40	16	32	16	8	112
Mobility and Vehicle Design	48	8	32	16	8	112
Total	248	64	168	96	48	624

NOTE 4

32 PwD candidates (4 × 8) will be called for online evaluation from across all streams, if available..

Fees, deposits and hostel rent

(subject to revision as per MHRD/BoG decision)

Particulars Revised fees payable (at the time of admission)	GN/EWS/OBC-NC		SC/ST/ PwD	Insti. Staff
	Group I	Group II		
	Concessional Fee	Non- concessional		
Admission Fee	2200	2200	2200	2200
Graduate Transcript Fee	500	500	500	500
Medical Examination	400	400	400	--
Provisional Certificate	500	500	500	500
Student Welfare Fund	1000	1000	1000	1000
Modernization & Upgrade	2500	2500	2500	2500
Identity Card	500	500	500	--
Total (A)	7600	7600	7600	6700
Institute Security Deposit	1000	1000	1000	--
Library Security Deposit	1000	1000	1000	--
Mess Security Deposit *	1000	1000	1000	--
Total (B)	3000	3000	3000	--

* Students not staying in hostel are exempted from the payment of hostel fees.

NOTES:

This is the fee structure during brochure publication.

The latest fee structure may be confirmed at this link:

<http://www.iitb.ac.in/newacadhome/FeesStructure.jsp>

Per semester fees

(subject to revision as per MHRD/BoG decision)

Particulars Revised fees payable (at the time of admission)	GN/EWS/OBC-NC		SC/ST/	Insti.
	Group I	Group II	PwD	Staff
	Concessional Fee	Non- concessional		
Tuition - Statutory Fee **	5000	25000	--	--
Examination Fee	1000	1000	1000	1000
Registration Fee	750	750	750	750
Gymkhana Fee	500	1750	1750	--
Medical Fee	1500	1500	1500	--
Student Benevolent Fund	500	500	500	500
Student Accident Insurance Fund	200	200	200	--
Hostel Rent *	2000	2000	2000	--
Electricity & Water Charges *	3000	3000	3000	--
Hostel Establ. Charges *	3000	3000	3000	--
Mess Establ. Charges * \$	1550	1550	1550	--
Total (C)	19,000	40,250	15,250	2,250
Grand Total (A+B+C)	29,600	50,850	25,850	8,950

** Tuition Fee likely to be revised

* Students not staying in hostel are exempted from the payment of hostel fees.

\$ Mess Establishment Charges is variable every year. To be increased 10% every year, rounded up in multiple of 50.

Candidates opted for Hostel Accommodation have to submit the Mess Advance of Rs. 27,000/- by online payment/net banking as per the link provided in the online admission portal, at the time of joining the institute hostel.

How to reach IDC?

By Train

From CST Station/Dadar/Kurla (Central Railway):

Take a slow local train on the Central Railway line to Thane/Kalyan. Get Down at Vikhroli (west) or Kanjur Marg (west) station. Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

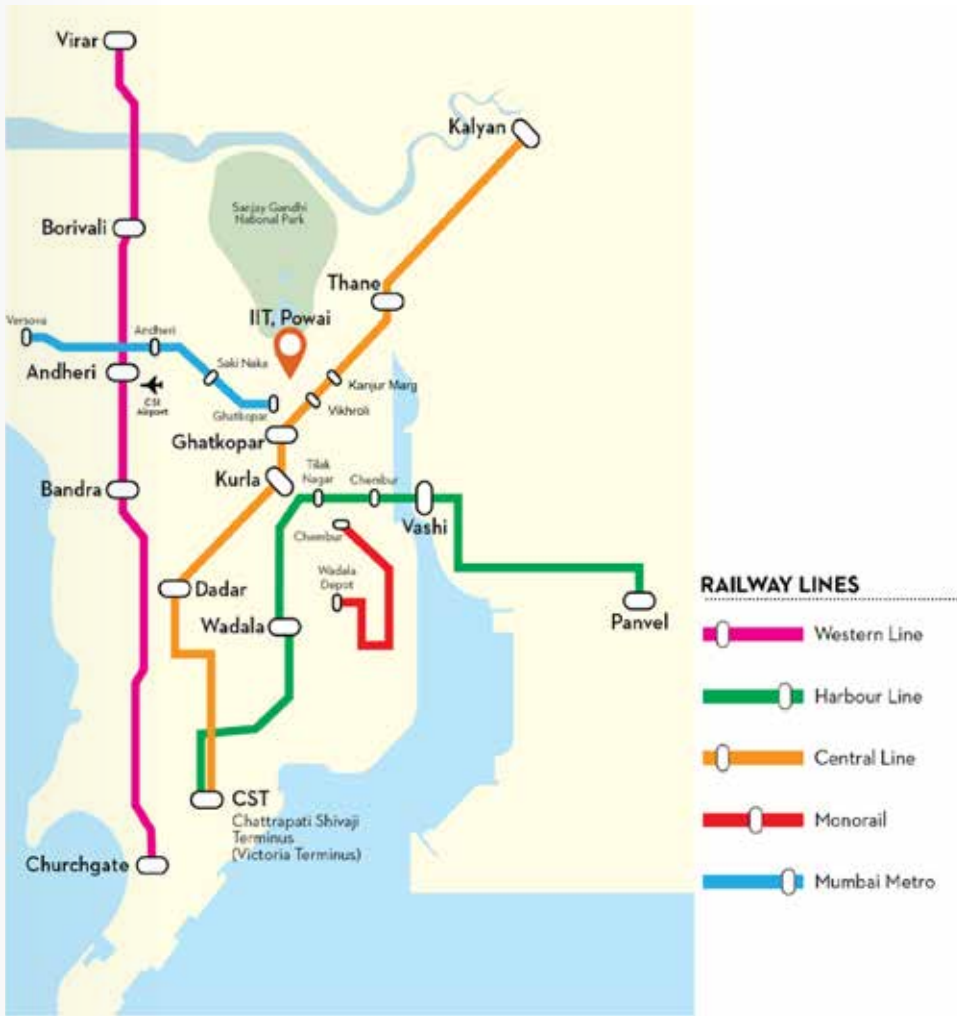
From Mumbai Central/Churchgate/Bandra (Western Railway):

Take a fast or slow local train on the Western Railway line to Andheri/Borivali/Virar. Get down at Dadar, cross to the Central Railway line. Take a slow local train on the Central line to Thane/Kalyan. Get down at Vikhroli (west) or Kanjur Marg (west). Take an auto-rickshaw at IIT, Powai. Enter the campus from the IIT Market gate (the first gate you come across), drive straight in to reach IDC.

Alternatively, you can get down at Andheri Station on Western Railway and take a bus from Andheri (East) to Powai. If you take a rickshaw from Andheri, enter the campus through the Main Gate (near SBI bank). Drive straight in, turn right near Canara Bank and turn left thereafter to reach IDC School of Design. In Mumbai Metro Rail (Versova-Andheri-Ghatkopar), Saki Naka is the closest station to Powai. In Mumbai Mono Rail, Chembur is the closest station to Powai.

By Air

Mumbai has two airports - Terminal 1, about 12 kms from IIT Bombay and Terminal 2, about 8 kms from IIT Bombay, Powai. Prepaid taxis, regular taxis, app-cabs, and auto-rickshaws are available at both the airports to reach IDC School of Design, IIT Bombay.



Map not to scale
Map does not cover all areas

