



G.V.Sreekumar

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Born : 18th December 1965,
Trivandrum, Kerala

Education :

- **Master of Design (M.Des)** in Visual Communication, Industrial Design Centre (IDC), Indian Institute of Technology (IIT), Bombay, Maharashtra, India. 1992.
- **BFA (Applied Arts)**, Faculty of Fine Arts, M.S. University, Vadodara, Gujarat, India. 1990.

Experience :

- June 2000 till date: Faculty Member at Industrial Design Centre, IIT Bombay
- 2 years with Jasubhai Digital Media as Group Art Director of various publications including CHIP, Digit, CHIP specials, CHIP Hindi, Computer Reseller News, Network Computing, Computer Gaming World etc.
- 1 year with Intelligent Investor, India's first personal finance magazine, from the publishers of Outlook.
- 1 year and six months with The Indian Express (Madurai) group. Art Director for magazines - Gentleman and Biznet.
- 3 years with The Independent, The Metropolis on Saturday and Bombay Times, a part of The Times of India group. Also contributed for various publications from Times Group including Femina, Illustrated Weekly, Sunday Times etc.
- Graphic artist with Doordarshan, Trivandrum.
- Designed book covers for various publishing houses in Kerala including DC Books, National Book Stall etc.

Web: gvsree.com

Facebook: facebook.com/gvsree

Instagram: @gvsree

Blog: gvsree.blogspot.com

Areas of Interest :

Typography, Calligraphy, Publication Design, Information Graphics, Design Pedagogy, Human Human Interaction (HHI), Stress Management.

Subjects taught :

Typography, Calligraphy, Information Graphics, Publication Design, Anatomy and Life Drawing, Representational Techniques, Visual Design, Media Technology, Computer Aided Design, Basic Design etc

Consultancy Projects :

Magazine Design projects: Chandamama (English), Society, Savvy, CHIP, Digit, Overdrive, Banking Frontiers, CTO Forum etc.

Communication Design Projects:

SEBI Annual Report 2015, Font customisation for Outlook magazine, Service Medals for Maharashtra Police, Visual identity for various firms including Trompe-l'oeil; Television production firm, Mumbai, Avidh (NGO); Mumbai. ICICI Insurance.

Font Design Consultancy: Adobe Inc, USA.

Book and cover design for various authors and publishers

Corporate Training Programmes:

Cap Gemini, Malayala Manorama, Satyam Computers, Tata Infomedia, Deloitte etc

Social Media initiatives:

Conducts a monthly Q&A session with public, including design students in Facebook Live. This provides a platform for a large number of design students to find answers to many areas not only in design, but various other topics also.

Visiting Faculty:

Dept of Design, IIT Guwahati,

Dept of Design, IIT Hyderabad.

National Institute of Design (NID).

Ahmedabad, Vijayawada.

Faculty of Fine Arts, M.S. University, Vadodara.

Department of Design, Delhi Technological University, Delhi

Dept of Design, IIIT Jabalpur,

MAEER's MIT Institute of Design, Pune.

Symbiosis Institute of Design, Pune.

MRID, M.S. University, Vadodara.

Rachna Sansad, Mumbai.

Wellinkar Institute of Management, Mumbai.

NIFT, Mumbai.

Kerala State Institute of Design, Kerala.

Other positions:

Head, IDC School of Design, IIT Bombay:

From 2016 to 2019 (Three year tenure).

Founder: Typography Society of India.

Founder: Type Phase – India's first magazine on Typography and letter form studies

Co-founder and Core committee member:

Typography Day International Conference,

started in 2007. India's one and only

international conference on Typography

Founder, The Alphabet Club, India

Founder, Ligature Club, India

Member, Text book Committee, NCERT, Govt of India.

Member, Board of Studies, Mahatma Gandhi University, Kottayam, Kerala

Member, Board of Studies, Delhi

Technological University, Delhi

Member, Board of Studies, MAEER's MIT

Institute of Design, Pune.

Jury Member:

- Design4India Awards, NASSCOM India
 - Design Awards, CII
 - Design Awards, Pool Magazine
 - Printweek Awards. Haymarket media. Mumbai,
 - Typography Day International Conference. India
 - Council of Architecture, New Delhi
 - Symbiosis Institute of Design, Pune.
 - MAEER's MIT Institute of Design, Pune.
 - Faculty of Fine Arts, M.S. University, Baroda.
 - MRID, M.S. University, Baroda.
 - NIFT, Mumbai.
 - PC World Tech awards
 - Institute of Packaging awards
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