

Introduction

This is the third issue of Design Thoughts. Our doctoral students with their passion for research along with their faculty mentors have written the papers for this issue.

Once again, here is a collection of thoughts on design – a spectrum that covers in some sense what dedicated efforts on research can do for the field of design. The first paper by Neelakantan along with his faculty adviser Professor Uday Athavankar looks at how naming of the apartment blocks by builders in Mumbai is meant to invoke a desirable relation between nature and the urban home. Pramod Khambete and his guide Professor Athavankar investigate ‘Grounded Theory’ as an effective method for user experience design research. This paper is followed by Sherline Pimenta, who is on the verge of completing her doctoral thesis. She, along with me as her faculty advisor, looks at how to define Visual Narratives. Nanki Nath, working with me, has looked at the problems of reading bilingual text on sign boards. Parag Vyas, working with Professor Vijay Bapat and on the verge on completing his doctoral work, has written about identification and classification of semantic units used in formation of patterns in Kundan jewellery - a traditional type of Indian jewellery.

Hope you enjoy reading the works that are spread across and delving with naming and architecture, to understanding user experience and bilinguality in signage systems, to storytelling in visual imagery and investigating the semantics behind patterns in jewellery making.

Do enjoy reading this issue – we look forward to your feedback and suggestions.

Good thoughts,
Ravi Poovaiah,
Editor,
Design Thoughts