# Speakers

## 2018 industrial design day

### Prof. A. Gopinath Rao

A senior faculty at IDC and part of the founding group that established IDC and its design culture. He has over 45 years of experience teaching and practicing design. He has worked with the craft development sector across the country and specialises in Bamboo craft. He has special interests in the narrative of the designer as a reflective practitioner and in experiential learning.

### Prof. Uday Athavankar

A senior faculty at IDC and part of the founding group that established IDC and its design culture. He has over 45 years of experience in teaching, practicing design and design research. He has a cognitive approach to design and is interested in the role of mental imagery and visualisation in the design process.

### Prof. S. Nadkarni

Dean of Business Design at Welingkar Institute of Management, Development and Research, Prof. Nadkarni has held various prestigious positions including Chairman of ICSID, Project leader, UNDP, among others. He has been instrumental in founding the design program at IDC, IIT Bombay and has also established the Department of Design at IIT Guwahati. He is credited with the unique distinction of having founded three design schools.

### Chandrashekar Wyawahare

Co-Founder of Futuring Design, an award winning innovative industrial design firm known for its new product development. The multidisciplinary design studio is committed to Design For Good, a user focussed approach to design.

### Rashmi Korjan

Founder of India's first all-women run product design firm, The Design Concern, she also co-founded Studio Korjan. She offers courses in Design Concepts and Concerns, User Centred Design, Visual Thinking, Design Research and teaches at NID, CEPT, NIFT, IICD among others.

### Shashank Mehta

Principal Faculty of Industrial Design and Activity Chairperson, Education at NID, he has worked across industries and the craft and social sectors. He has developed curricula for UG and PG courses in Product Design and works extensively in design fusion, sustainability and indigenous innovation.

### Samudra Sen

Founder of LearningMate, an e-learning accelerator, he has a rich experience in designing products, interfaces, communication and effective instruction to help people learn. He brings with him a wealth of knowledgein management, processes, delivery, and implementation of eLearning.

### Satyajit Vetoskar

Founder, Principal Designer at Rubberband, a hybrid design firm working with products and identities and his designs speak for dynamism and flexibility. He has rich experience designing various products for the industry and has also headed the creative team at V.I.P

### Yogesh Dandekar

As an Experience Designer, he has commendable experience designing and improving usability of urban transport systems through design of visual identity, way finding signage, information design and product & system design for the Railway Systems and the Metro Systems.