

# 2018 **i**ndustrial **d**esign day

Design thinking has become an all-pervading pedagogical input required across diverse sectors such as Management, Engineering and the Social Sciences among others.

IDC School of Design at IIT Bombay is commemorating the establishment of the World Design Organisation in 1957 by observing Industrial Design Day on 29 June 2018. The event will address the role and profile of an industrial designer in the current specialisation based design economy and deliberate upon the relevance of design and innovation in the years ahead.

Join us on this day to connect with eminent design gurus and professionals from industry and academia.

\*The event is open and free for all to attend.  
However participants are required to register online and pay a nominal sum at the venue for lunch and refreshments.

Venue: Victor Menezes Convention Centre (VMCC), IIT Bombay

Time: 29 June 2018 (9:00 AM – 6:00 PM)

Please register at <http://www.idc.iitb.ac.in/events/idday2018.html>

IDC website: <http://www.idc.iitb.ac.in>

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